Credly

The Skills-Based
Approach to Talent
Development and
Mobility

#skillsbasedworkplace



Today's panel



Andrew VecchiarelliBMO Financial Group



Dan Froelich
Cisco



Susan Manning
Credly



"The Great Resignation."

Why are employees leaving?

- 73% of US workers and 76.4% of UK professionals are actively planning to quit their jobs this year
- 57.6% of these employees are looking to re-skill





54%

of earners expect their credential to lead to a new job or promotion

Tricky for business





Common business barriers to internal mobility

49%

lack of processes to identify and move employees based on skills 48%

not enough internal employees to fill roles

46%

resistance from current managers to internal moves

45%

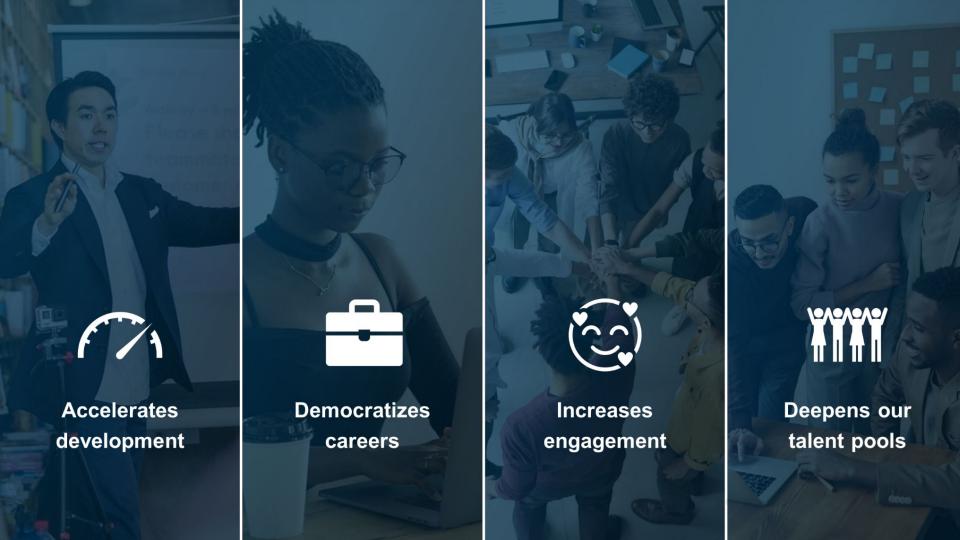
lack of information for employees on available roles



Where can employers go from here?

Andrew Vecchiarelli

BMO Financial Group











Executive Sponsorship



Change Management

Dan Froelich

Cisco

Our Charter

Transform the workforce of the future by delivering an enterprise badging program that enables individuals to broadcast secure and verifiable resume worthy digital credentials as *Professional* **Badges** that connect Cisco employees, partners, and customers.



"Organizations that afford workers the agency and choice to explore passion areas will be able to more quickly and effectively activate workers around emerging business priorities than organizations that take a prescriptive approach to filling skills needs.

Jen Fisher

Deloitte US Chief Well-being Officer

Our Verified Learning Badge Collection

Cisco Verified

Customer Success Executive

Green Belt

Cisco Verified

High Touch Operations Manager

Blue Belt

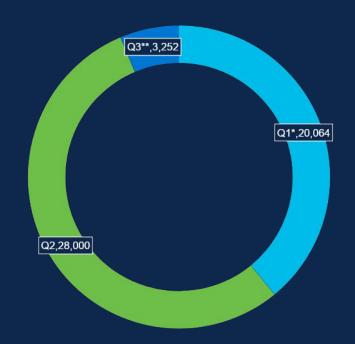
Cisco Verified

ONEx Agile Fundamentals

Issuance Metrics

- •65% Acceptance Rate (67%)
- •15% Share Rate (47%)
- •1.54 Views per Share (3.28)
- •0.31 Clicks per View (0.31)

Note: We'd love to learn more about increasing share rates and views per share.



■Q1* ■Q2 ■Q3**

^{* -} Includes historical issuance

^{** - 2} weeks into Q3 currently

Poll!

What stage in building a skills-based talent management approach is your organization at currently?

Questions and Discussion



Andrew VecchiarelliBMO Financial Group



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Thank you!

